



**Society of  
Manufacturing  
Engineers**

## **Build Awareness, Start Networking, and Become a Sponsor or Advertiser Today**

### **Invest in Manufacturing! Invest in the Society of Manufacturing Engineers - Chapter 38**

For nearly 38 years, SME 038 has worked in collaboration with other organizations to strengthen our local non-profit organizations through professional learning, networking and growth opportunities. We also have provided scholarships for future engineers who are attending Grand Valley State University and Ferris State University.

However, we cannot do this work alone. We rely on our investors and partners to help us continue to provide professional learning, networking, scholarships, and growth opportunities.

Invest in SME 038. Your investment has a direct impact on our ability to provide scholarships, professional learning opportunities, tours, and other growth opportunities.

### **SPONSORSHIP OPPORTUNITIES**

Want to Support Your Local SME Chapter – It is Easy. Free advertising available for guest speakers who donate their time, companies who host tours or allow us the use of their facilities for meetings or events, or for those individuals and/or companies who just want to provide a monetary donation for our student scholarship fund or our general fund, which helps keep our events costs low, et cetera. It's that simple!

Every year, we post our sponsor logos, links, and description of their contribution to our website. This is an easy way to build awareness about your company.



# Society of Manufacturing Engineers

## SPONSORSHIP OPPORTUNITIES

### Guest Speaker or Host

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- Be a Guest Speaker | Host a Tour or Technical Mtg. or Event for Free**

**Benefits include:**

- Includes recognition at event
- Business awareness announcement at event
- Promotional listing in event communications
- Opportunity to donate door prizes and have your company highlighted during the door prize drawing
- Name and logo listed on sponsorship page of [sme38.com](http://sme38.com)

### Online Advertising

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- Website** **\$200/3 mo.**

**Benefits include:**

- Logo placed on sponsorship page
- Link to website

- Website/Newsletter** **\$400/3 mo.**

**Benefits include:**

- Logo placed in newsletter (max 2)
- Link to website
- Logo placed on sponsorship page

- Newsletter** **\$100/3 mo.**

**Benefits include:**

- Logo placed in newsletter (max 2)
- Link to website

- Premium** **\$600/3 mo.**

**Benefits include:**

- Placed on home page (max 3)
- Logo placed in newsletter
- Link to website