

Why the Society of Manufacturing Engineers? Part 1 : MEET



Meet and connect with people that can help you discover business solutions, diversification or even a new career.

- Eight Technical Communities and more than 60 Tech Groups — Connect virtually anytime, anywhere with technical experts to share and gain knowledge.
- Local Chapter Membership — Build your local connections and network with members in your own backyard. Meet potential customers, partners and employers.
- Attend SME Events — Make the right business connections by attending our industry-leading conferences, exhibitions and seminars.
- Lean Registry & SME Forums — Your online manufacturing connection. Blog, chat, ask and answer questions. All at your fingertips.
- MySME Web page — Gain member-only information and view information specific to your membership.

Lean Certification Bronze Review Class



The Lean Certification Review Program is designed to help prepare you to take the Lean Bronze Certification Examination which is being offered on Saturday, November 6, 2010 (see below for Examination information).

During the two day review program, we will review the exam body of knowledge and associated reading materials, in order to help you understand topics and questions that may appear on the exam. The class will also help you understand all of the SME Bronze level certification requirements. As a result, you will be better prepared and more focused to succeed at SME Bronze Lean Certification. Click here for more information about SME Bronze Lean Certification.

Review activities include:

- Review of the Body of Knowledge
- Practice exercises
- Sample test questions
- Review of recommended reading materials
- Discussion about the SME Bronze Lean Certification portfolio requirements

TO REGISTER OR FOR MORE INFORMATION VISIT
http://bit.ly/bronze_review2010

SME + TU = The Leader in Manufacturing Knowledge

SME to acquire Tooling University to become the unquestioned leader of manufacturing content and delivery. [Click here to read more](#)

Pridgeon & Clay Tour

SME membership and supporters had the opportunity to tour Pridgeon & Clay's 300,000 square foot manufacturing facility located on Duchanin in Grand Rapids, Michigan on September 14th. Some of the highlights:

- Why company is successful. They focus on simple manufacturing and they stop if plan is not right.
- Known for quality. Over the last three years, they have 2.1 PPM per facility with 100 million parts shipped per year.
- Expect 15% growth in next five years
- Two revenue streams: parts and scrap

Secrets of Social Media Marketing

I attended an AAF event at Kent Country Club. The featured speaker was Paul Gilin and he talked about the Secrets of Social Media Marketing. As with most things, you can always learn something new and

I definitely today. Some of the takeaways are listed below:

1. Small is the New Big
2. You are the Media
3. Do it Helpful (Educate Your Audience)
4. Louis L'Amour (I have a Plan and

Member News

New Members
 Gregory Hills, Capital Area Career Center
 Stephen Koets, Pridgeon & Clay

Be Social
[Facebook](#) [LinkedIn](#)

Premarc Tour

Date: 19 October 2010
 Time: 8 a.m. - 10 a.m.
 Location: Premarc

- TOUR HIGHLIGHTS**
- Wetcast Versus Drycast Manufacturing
 - Quality Control Testing Requirements
 - Product Options for Bridge Projects - Including Pre-stressing operations
 - Manufacturing Capacity and Capabilities
 - Retaining Wall Product Options
 - State of the art. Manmade Manufacturing Process

WHY ATTEND?

- Opportunity to tour a world-class supplier of advanced mechanisms and welded assemblies.
- Opportunity to network with other members and learn about Premarc's capabilities and product solutions.

REGISTER TODAY
http://bit.ly/premarc_tour



Renewing the Regional Talent Supply



Identified by Manufacturers for Manufacturers
 3 November 2010
 6 p.m. - 8 p.m.
 Grand Valley State University

Manufacturing is a vital industry to the long-term health and strength of the American economy. To compete on a global scale, our region must create a talent supply chain that is competitive, flexible, and adaptable. Indiana.

LEARN MORE HERE
<http://bit.ly/ind4it-2010>

FEATURED SPONSOR



Download Section

- [Take Previews and File Downloads](#)
- [2010 Membership Class Book](#)

Tour Sponsorships

Why Sponsor an SME Tour or Other Event?

- Demonstrate your company's support for manufacturing and engineering students in West Michigan
- Increased exposure for your product and/or service.
- SME also offers other opportunities to connect with manufacturing professionals in a way that gives you an advantage over your competitors.

www.smeinc.org/forums

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- 5. Tools Easy, Execution Complicated
- 6. Know the Power of 130
- 7. Match Your Voice to Platform
- 8. Amplify Message
- 9. Measure
- 10. Have Fun

[Click here to read more about social media](#)

Must Have: [Secrets of Social Media Marketing: How to Use Online Conversation and Customer Community to Turbo-Charge Your Business](#) By Paul Gillin

Tyrea Duncan, Vice Chair Elect

Special Thanks - 038 Board

Special thanks to all of our Executive Board and Committee Chairs who work hard to make our chapter successful!

Chair – Donnie Knopf, Intrepid Plastics
 Vice Chair – Tyrea Duncan, The Right Place, Inc.
 Treasurer – Dave Kwiek
 Secretary – Blake Bolthouse, Kandu

Education Committee
 Chair – Dobbie Aliya, Aliya Analytical, Inc.
 - Bryan Albers
 - Dave Kwiek
 - David Kalle, Kalle Engineering

Membership – Bryan Albers
 Student Liaison – Lynn Seibers
 Historian – Joe Nowicki
 Lean Certification Chair – Linda Kelscy, All That Glazes, LLC
 Lean User Group Chair – Dale Dulvea, CR Spring & Stamping
 Member Industry Relations Manager – Natalie Howell, SMF
 Previous Program Committee Chair – Jeff Meyers

Lean User Group - VSM Brainstorm



SMF 038's Lean User Group met on September 24th at CR Spring & Stamping to discuss value stream mapping. GRS&S reviewed a VS map that follows 7 parts/components coming together in their Kentucky plant. The group looked at pictures of the world's best assembly line of three operators and discussed many options. Most of the meeting's discussion surrounded the two basic assembly line options and inventory control. Does the company keep three bodies on it and speed it up or reduce the labor to two people and slow it down running it closer to the actual lead time.

Next month's meeting will be held at Pridgeon & Clay on October 22nd. If you are interested in attending the next meeting, contact Dale Dulvea at duldvea@grs-s.com.

Upcoming Events

- Members' Day - 10.19.19
- Lean User Group Meeting - 10.22.19
- Renewing the Regional Vg. Talent Supply - 11.3.19
- 038's Day - 11.4.19
- Lean Cart. Review Class - 11.4-5.19
- Lean Certification Exam - 11.6.19
- Student Liaison Group Meeting - 12.2.19
- Christmas Party - December 10th

Complete listing available at smf038.com

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